Samira

Porcelain Tile

6 × 24,6 cm / 10 × 10 cm — 2.3 × 9.7” / 4 × 4”



white *sand* *gold* *mint* *sage* *green* *petrol*

Inspired by the streets of Marrakech, SAMIRA is born with an artisanal essence and a Mediterranean spirit. Its original 10×10 cm format recreates the character of traditional zellige: irregular surfaces, vibrant shine, and a palette of seven colors full of life that reflect the richness of fired clay and the Moroccan legacy. Each piece preserves that mix of technique, history, and emotion that defines North African craftsmanship. The family now grows with a new 6×24.6 cm format that expands the design possibilities. It maintains the luminous and expressive character of the collection but allows for more architectural compositions, vertical rhythms, and more dynamic patterns. Together, both versions celebrate tradition reinterpreted from a contemporary perspective: color, light, and materiality that transform any space into a small tribute to the authenticity and charm of Marrakech.

Inspirada en las calles de Marrakech, SAMIRA nace con esencia artesanal y espíritu mediterráneo. Su formato original de 10×10 cm recrea el carácter del zellige tradicional: superficies irregulares, brillo vibrante y una paleta de siete colores llenos de vida que reflejan la riqueza del barro cocido y el legado marroquí. Cada pieza conserva esa mezcla de técnica, historia y emoción que define la artesanía del norte de África. La familia crece ahora con un nuevo formato de 6×24,6 cm que amplía las posibilidades de diseño. Mantiene el carácter luminoso y expresivo de la colección, pero permite composiciones más arquitectónicas, ritmos verticales y patrones más dinámicos. Juntas, ambas versiones celebran la tradición reinterpretada desde una mirada actual: color, luz y materialidad que transforman cualquier espacio en un pequeño homenaje a la autenticidad y al encanto de Marrakech.

SAMIRA collection perfectly matches with JOIA collection
Colección SAMIRA coordina con la colección JOIA





↑ SAMIRA WHITE/6X24,6 · MERAKI ANTH NT/90X90X0,9/R





↑ SAMIRA GREEN/6X24,6

↗ SAMIRA MINT/10X10







← SAMIRA GREEN/10X10

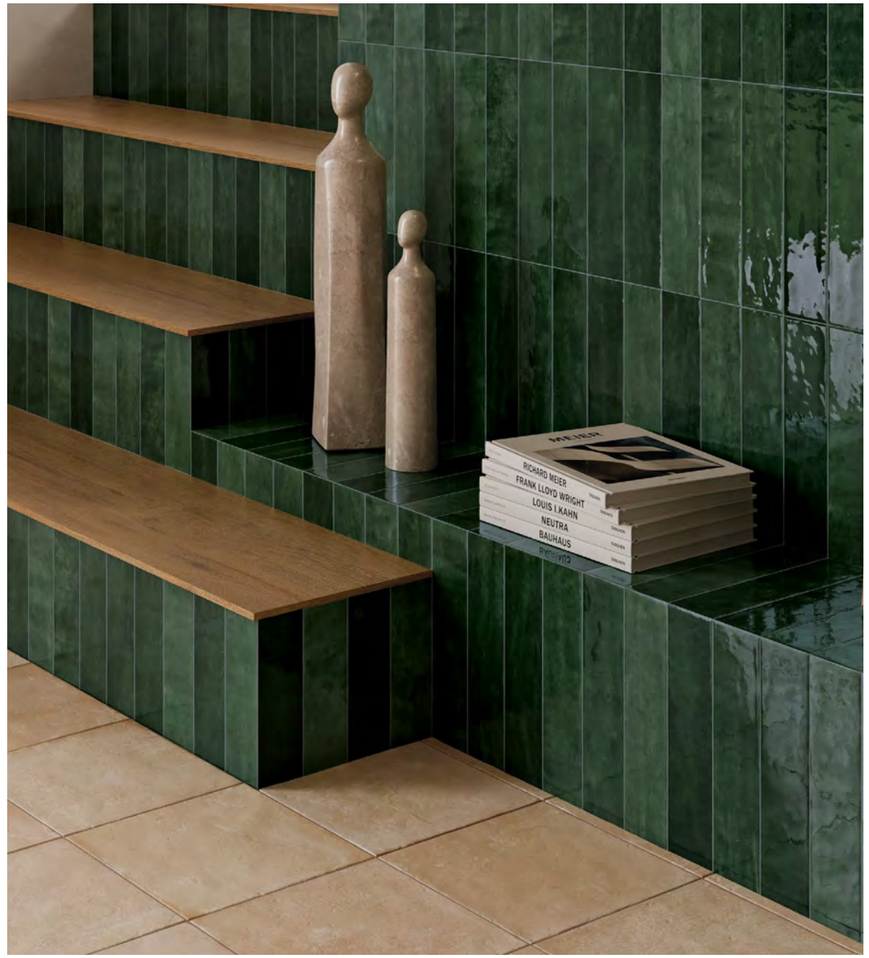
↑ SAMIRA MINT/6X24,6· SAMIRA WHITE/6X24,6 · COSMOS WHITE SP/90X90X0,9/C/R

↗ SAMIRA GOLD/10X10 · AWEN GOLD NT/90X90X0,9/C/R



↑ SAMIRA SAGE/6X24,6 · SAMIRA SAND/6X24,6 · KORA WHITE SP/22,3 · KORA CLAY SP/22,3





← SAMIRA WHITE/10X10

↗ SAMIRA GREEN/6X24,6 · PANGEA SAND/22,3



Samira

porcelain tile

10 × 10 / 6 × 24,6

4 × 4" / 2,3 × 9,7"

43294 **SAMIRA WHITE/10X10**
Q73 (10,3×10,3 cm – $4^{1/16}$x$4^{1/16}$")
72 patterns · * 103 Mapei

44801 ING. SAMIRA WHITE/1,3X10
H27 (1,3×10,3 cm – $^{1/2}$x$3^{15/16}$")

New

43819 **SAMIRA WHITE/6X24,6**
Q45 (6×24,6 cm – $2^{3/8}$x$9^{11/16}$")
50 patterns · * 103 Mapei

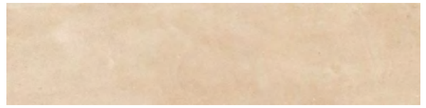
43843 ING.SAMIRA WHITE/1,3X24,6
H21 (1,3×24,6 cm – $^{1/2}$x$9^{11/16}$")



43293 **SAMIRA SAND/10X10**
Q73 (10,3×10,3 cm – $4^{1/16}$x$^{1/16}$")
72 patterns · ** KK 107

44800 ING. SAMIRA SAND/1,3X10
H27 (1,3×10,3 cm – $^{1/2}$x$4^{1/16}$")

New



43834 **SAMIRA SAND/6X24,6**
Q45 (6×24,6 cm – $2^{3/8}$x$9^{11/16}$")
50 patterns · ** KK 107

43842 ING.SAMIRA SAND/1,3X24,6
H21 (1,3×24,6 cm – $^{1/2}$x$9^{11/16}$")



ING: profile view
ING: vista de perfil



43288 **SAMIRA GOLD/10X10**
Q73 (10×10 cm – $3^{15/16}$x$3^{15/16}$")
72 patterns · ** KK 102

43795 ING. SAMIRA GOLD/1,3X10
H27 (1,3×10,3 cm – $^{1/2}$x$4^{1/16}$")

New



43829 **SAMIRA GOLD/6X24,6**
Q45 (6×24,6 cm – $2^{3/8}$x$9^{11/16}$")
50 patterns · ** KK 102



43837 ING.SAMIRA GOLD/1,3X24,6
H21 (1,3×24,6 cm – $^{1/2}$x$9^{11/16}$")

Recommended joint color · Color de junta recomendado:
* MAPEI | ULTRACOLOR PLUS — ** KERAKOLL | FUGABELLA

TECHNICAL CHARACTERISTICS

	MATT	GLOSS	SHADE VARIATION	SHOWER WALL	SHOWER FLOOR	FLOOR TRAFFIC
SAMIRA 10X10		•	V4	•		•
SAMIRA 6X24,6		•	V4	•		•
ING. 1X10		•				
ING. 1X24,6		•				

PACKING

	UNIT	m²	PIECES m²	PIECES sq f	BOX PIECES	BOX m²	BOX sq f	BOX Kg	BOX lb	PALLET BOXES	PALLET m²	PALLET sq f	PALLET Kg	PALLET lb	PALLET cm	THICKNESS mm	THICKNESS inch
SAMIRA 10X10		•	100,0	9.29	60	0,60	6.46	11.48	25.30	98	58,8	632.92	1148,35	2532.11	120×80×85	8,50	0.33
SAMIRA 6X24,6		•	68,0	6.32	34	0,50	5.38	9,60	21.17	120	60	645.83	1176,04	2593.17	120×80×92	8,50	0.33
ING. 1X10	•		750,0	69.69	60	0,08	0.86	0,90	1.98	144	-	-	-	-	105×105×62	7,00	0.28
ING. 1X24,6	•		400,0	37.16	60	0,15	1.61	2,12	4.67	130	-	-	-	-	120×80×85	6,00	0.24



↑ | SAMIRA PETROL/6X24,6 · SAMIRA PETROL/10X10



43290 **SAMIRA MINT/10X10**
Q73 (10,3×10,3 cm – $4^{1/16}$x$4^{1/16}$")
72 patterns · * 103 Mapei



44797 ING.SAMIRA MINT/1,3X10
H27 (1,3×10,3 cm – $^{1/2}$x$4^{1/16}$")

New



43831 **SAMIRA MINT/6X24,6**
Q45 (6×24,6 cm – $2^{3/8}$x$9^{11/16}$")
50 patterns · * 103 Mapei



43839 ING.SAMIRA MINT/1,3X24,6
H21 (1,3×24,6 cm – $^{1/2}$x$9^{11/16}$")



43292 **SAMIRA SAGE/10X10**
Q73 (10,3×10,3 cm – $4^{1/16}$x$4^{1/16}$")
72 patterns · ** KK 47



44799 ING.SAMIRA SAGE/1,3X10
H27 (1,3×10,3 cm – $^{1/2}$x$4^{1/16}$")

New



43833 **SAMIRA SAGE/6X24,6**
Q45 (6×24,6 cm – $2^{3/8}$x$9^{11/16}$")
50 patterns · ** KK 47



43841 ING.SAMIRA SAGE/1,3X24,6
H21 (1,3×24,6 cm – $^{1/2}$x$9^{11/16}$")



43289 **SAMIRA GREEN/10X10**
Q73 (10,3×10,3 cm – $4^{1/16}$x$4^{1/16}$")
72 patterns · ** KK 8



44796 ING.SAMIRA GREEN/1,3X10
H27 (1,3×10,3 cm – $^{1/2}$x$4^{1/16}$")

New



43830 **SAMIRA GREEN/6X24,6**
Q45 (6×24,6 cm – $2^{3/8}$x$9^{11/16}$")
50 patterns · ** KK 8



43838 ING.SAMIRA GREEN/1.3X24,6
H21 (1,3×24,6 cm – $^{1/2}$x$9^{11/16}$")



43291 **SAMIRA PETROL/10X10**
Q73 (10,3×10,3 cm – $4^{1/16}$x$4^{11/16}$")
72 patterns · ** KK 8



44798 ING.SAMIRA PETROL/1,3X10
H27 (1,3×10,3 cm – $^{1/2}$x$4^{1/16}$")

New



43832 **SAMIRA PETROL/6X24,6**
Q45 (6×24,6 cm – $2^{3/8}$x$9^{11/16}$")
50 patterns · ** KK 8



43840 ING.SAMIRA PETROL/1,3X24,6
H21 (1,3×24,6 cm – $^{1/2}$x$9^{11/16}$")



ING: profile view
ING: vista de perfil

Recommended joint color · Color de junta recomendado:
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TECHNICAL CHARACTERISTICS

	MATT	GLOSS	SHADE VARIATION	SHOWER WALL	SHOWER FLOOR	FLOOR TRAFFIC
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SAMIRA 6X24,6		•	V4	•		•
ING. 1X10		•				•
ING. 1X24,6		•				•

PACKING

	UNIT		PIECES		BOX					PALLET						THICKNESS	
		m²	m²	sq f	PIECES	m²	sq f	Kg	lb	BOXES	m²	sq f	Kg	lb	cm	mm	inch
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ING. 1X24,6	•		400,0	37,16	60	0,15	1.61	2.12	4.67	130	-	-	-	-	120×80×85	6,00	0.24