

# ELECTRA



ORNAMENTA®

## CREDITS

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# ELECTRA

## SUMMARY

### ELECTRA

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Il design e l'ispirazione di Electra derivano dal nostro amore per i patterns.

Il punto di partenza della collezione è una gamma di sette tinte unite declinate in quattro diversi designs.

I colori sono stati studiati per adattarsi a un vasto pubblico e la grafica si basa principalmente su motivi arabi e francesi. La forma scelta è l'esagono che, a seconda del verso in cui viene posato, permette di ottenere molteplici layout.

The design and inspiration of Electra comes from our love for patterns.

The starting point of the collection is a range of seven solid colors declined in four different patterns.

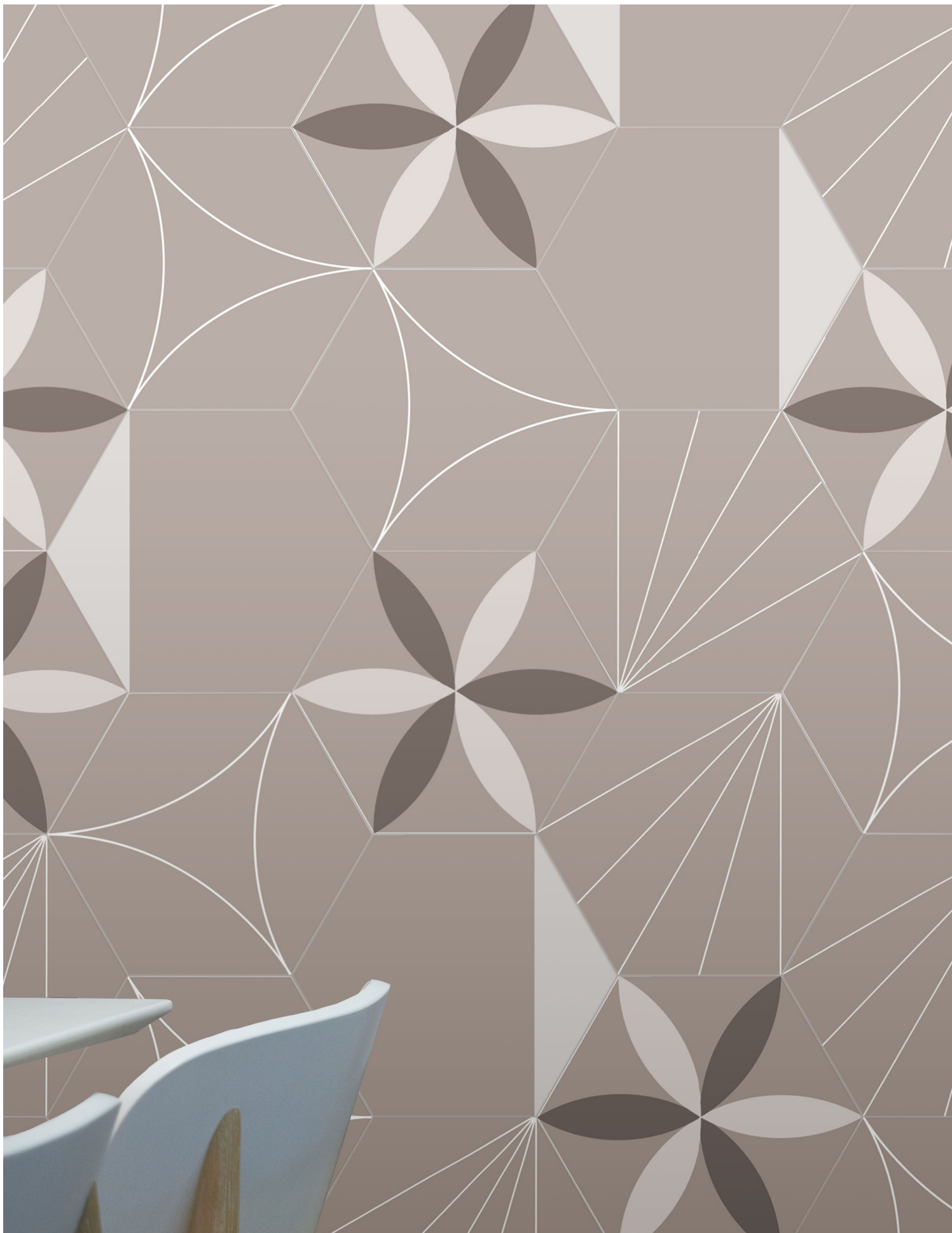
Colors were studied to match a large audience and the graphic are mainly based on Arabic and French patterns. The shape chosen is the hexagon which, depending on the direction in which it is laid, allows to obtain multiple layouts.



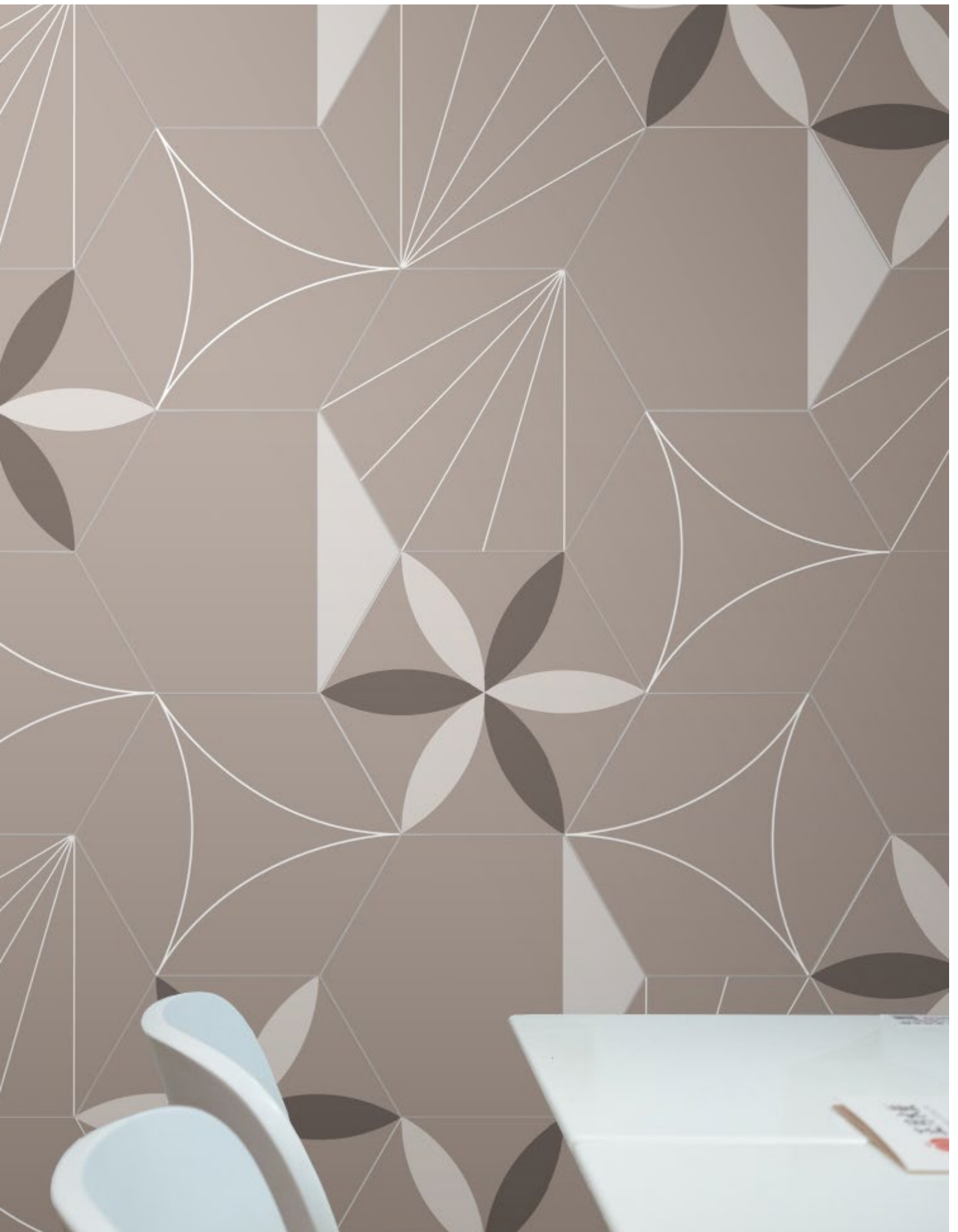
EL40RM ELECTRA RAY MERCURY | Ø 40 | Ø 16"



EL40TM ELECTRA TRIANGLE MERCURY | Ø 40 | Ø 16"



EL40RT ELECTRA RAY TAUPE | EL40ST ELECTRA SAIL TAUPE | EL40TT ELECTRATRIANGLE TAUPE | EL40FT ELECTRA FLOWER TAUPE | Ø 40 | Ø 16"





EL40FG ELECTRA FLOWER GALAXY | Ø 40 | Ø 16°





EL40SN ELECTRA SAIL NEPTUNE | Ø 40 | Ø 16"



ELECTRA MIX | Ø 40 | Ø 16"





EL40RL ELECTRA RAY LIGHTNING | EL40SL ELECTRA SAIL LIGHTNING | EL40FL ELECTRA FLOWER LIGHTNING  
EL40RM ELECTRA RAY MERCURY | EL40SM ELECTRA SAIL MERCURY | EL40FM ELECTRA FLOWER MERCURY | Ø 40 | Ø 16"



EL40RL ELECTRA RAY LIGHTNING | EL40SL ELECTRA SAIL LIGHTNING | EL40FL ELECTRA FLOWER LIGHTNING  
EL40RM ELECTRA RAY MERCURY | EL40SM ELECTRA SAIL MERCURY | EL40FM ELECTRA FLOWER MERCURY | Ø 40 | Ø 16"

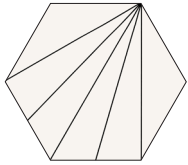


EL40RT ELECTRA RAY TAUPE | EL40ST ELECTRA SAIL TAUPE | EL40FT ELECTRA FLOWER TAUPE  
EL40RMI ELECTRA RAY MIDNIGHT | EL40SMI ELECTRA SAIL MIDNIGHT | EL40FMI ELECTRA FLOWER MIDNIGHT | Ø 40 | Ø 16"

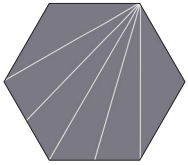


# Summary Collection

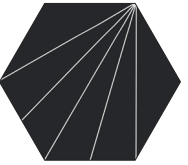
Materiale/Material	Gres Porcellanato smaltato con stampa digitale HD / Glazed porcelain stoneware with HD digital printing
Dimensioni/Nominal Sizes	Ø 40 cm / Ø 16"
Spessore/Thickness	10 mm
Produzione/Production	Decorazione terzo fuoco / Third fire decoration



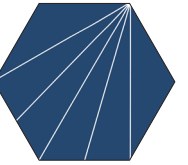
EL40RL  
ELECTRA RAY  
LIGHTNING  
Ø 40 | Ø 16"



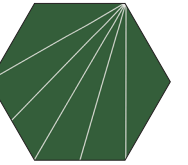
EL40RM  
ELECTRA RAY  
MERCURY  
Ø 40 | Ø 16"



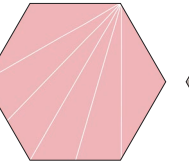
EL40RMI  
ELECTRA RAY  
MIDNIGHT  
Ø 40 | Ø 16"



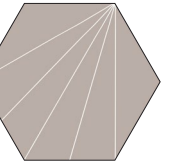
EL40RN  
ELECTRA RAY  
NEPTUNE  
Ø 40 | Ø 16"



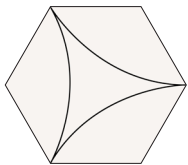
EL40RG  
ELECTRA RAY GALAXY  
Ø 40 | Ø 16"



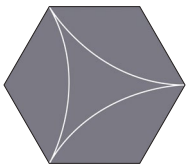
EL40RR  
ELECTRA RAY  
ROSE  
Ø 40 | Ø 16"



EL40RT  
ELECTRA RAY  
TAUPE  
Ø 40 | Ø 16"



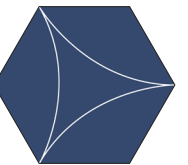
EL40SL  
ELECTRA SAIL  
LIGHTNING  
Ø 40 | Ø 16"



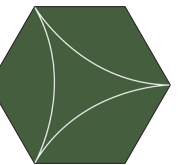
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ELECTRA SAIL  
MERCURY  
Ø 40 | Ø 16"



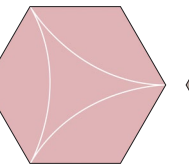
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ELECTRA SAIL  
MIDNIGHT  
Ø 40 | Ø 16"



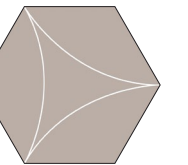
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NEPTUNE  
Ø 40 | Ø 16"



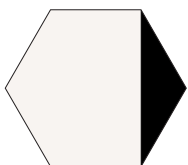
EL40SG  
ELECTRA SAIL  
GALAXY  
Ø 40 | Ø 16"



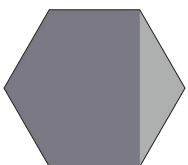
EL40SR  
ELECTRA SAIL  
ROSE  
Ø 40 | Ø 16"



EL40ST  
ELECTRA SAIL  
TAUPE  
Ø 40 | Ø 16"



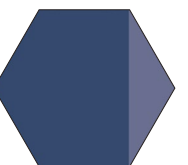
EL40TL  
ELECTRA TRIANGLE  
LIGHTNING  
Ø 40 | Ø 16"



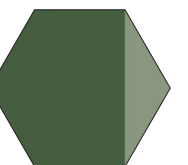
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ELECTRA TRIANGLE  
MERCURY  
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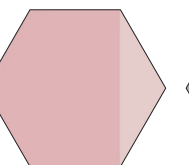
EL40TMI  
ELECTRA TRIANGLE  
MIDNIGHT  
Ø 40 | Ø 16"



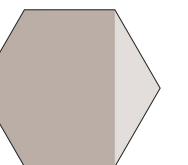
EL40TN  
ELECTRA TRIANGLE  
NEPTUNE  
Ø 40 | Ø 16"



EL40TG  
ELECTRA TRIANGLE  
GALAXY  
Ø 40 | Ø 16"



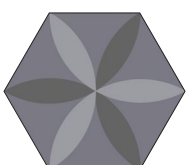
EL40TR  
ELECTRA TRIANGLE  
ROSE  
Ø 40 | Ø 16"



EL40TT  
ELECTRA TRIANGLE  
TAUPE  
Ø 40 | Ø 16"



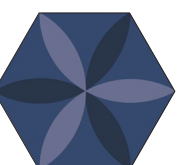
EL40FL  
ELECTRA FLOWER  
LIGHTNING  
Ø 40 | Ø 16"



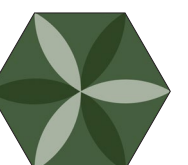
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ELECTRA FLOWER  
MERCURY  
Ø 40 | Ø 16"



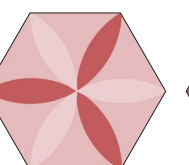
EL40FMI  
ELECTRA FLOWER  
MIDNIGHT  
Ø 40 | Ø 16"



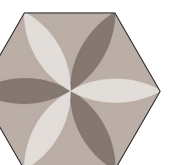
EL40FN  
ELECTRA FLOWER  
NEPTUNE  
Ø 40 | Ø 16"



EL40FG  
ELECTRA FLOWER  
GALAXY  
Ø 40 | Ø 16"



EL40FR  
ELECTRA FLOWER  
ROSE  
Ø 40 | Ø 16"



EL40FT  
ELECTRA FLOWER  
TAUPE  
Ø 40 | Ø 16"



# Technical Features

UNI EN 14411 ALLEGATO G-GRUPPO Bla

PROPRIETÀ FISICO-CHIMICHE PHYSICAL CHEMICAL PROPERTIES	NORMA NORM	VALORE PRESCRITTO DALLA NORMA PRESCRIBED VALUE FROM THE NORM	VALORE RILEVATO ORNAMENTA DETECTED VALUE ORNAMENTA
LUNGHEZZA E LARGHEZZA DIM. MEDIA DI OGNI PIASTRELLA LENGHT AND WIDTH OF THE AVERAGE SIZES TILE	UNI EN ISO 10545/2	± 0,6%	CONFORME ACCORDING
SPESSORE THICKNESS	UNI EN ISO 10545/2	± 5%	CONFORME ACCORDING
RETTILINEARITÀ SPIGOLI WARPAGES OF EDGES	UNI EN ISO 10545/2	± 0,5%	CONFORME ACCORDING
ORTOGONALITÀ WEDGING	UNI EN ISO 10545/2	± 0,6%	CONFORME ACCORDING
PLANARITÀ FLATNESS	UNI EN ISO 10545/2	± 0,5%	CONFORME ACCORDING
ASSORBIMENTO D'ACQUA WATER ABSORPTION	UNI EN ISO 10545/3	$E \leq 0,5\%$	CONFORME ACCORDING
RESISTENZA ALLA FLESSIONE BENDING STRENGTH	UNI EN ISO 10545/4	$\geq 28 \text{ N/mm}^2$	$\geq 28 \text{ N/mm}^2$
FORZA DI ROTTURA BREAKING STRENGTH	UNI EN ISO 10545/4	$\geq 1300 \text{ N}$	CONFORME ACCORDING
RESISTENZA AGLI SBALZI TERMICI THERMAL SHOCK RESISTANCE	UNI EN ISO 10545/9	RESISTE RESISTS	RESISTE RESISTS
RESISTENZA AL GELO FROST RESISTANCE	UNI EN ISO 10545/12	CONFORME ACCORDING	CONFORME ACCORDING
RESISTENZA ALL'ATTACCO CHIMICO CHEMICAL RESISTANCE	UNI EN ISO 10545/13	CONFORME ACCORDING	CONFORME ACCORDING
RESISTENZA ALL'ABRASIONE DEEP RESISTANCE	UNI EN ISO 10545/7	100 PEI 0 150 PEI I 600 PEI II 750 - 1500 PEI III 2100 - 6000 - 12000 PEI IV > 12000 PEI V	PEI III
RESISTENZA ALLE MACCHIE RESISTANCE TO STAINING	UNI EN ISO 10545/14	GL $\geq$ MINIMUM CLASS 3	CONFORME ACCORDING
RESISTENZA ALLO SCIVOLAMENTO RESISTANCE TO STAINING	DIN 51130 - 04	VALORI MEDI da R9 a R13 from R9 to R13	R9
	DCOF	> 0,42	> 0,42

## IMBALLI / PACKING

FORMATO NOMINALE NOMINAL SIZE	PZ/BOX PCS/BOX	M²/BOX	KG/BOX	BOX/ PALLET	M²/PALLET	KG/PALLET
Ø 40 cm / Ø 16"	9	0,94 sqm	19,50 kg	36	33,84 sqm	722 kg



# D-Segno Studio

D-Segno Studio è un'agenzia di design fondata a Fiorano Modenese da Davide Tonelli. Si concentra principalmente sulla progettazione e la ricerca con un approccio multidisciplinare che spazia dal design di prodotti e interni alla consulenza creativa (styling, moodbook, studio del colore). D-Segno Studio sviluppa collezioni di prodotti per aziende e concetti creativi per marchi di design, progetta interni per privati e rivenditori e spazi espositivi per fiere ed eventi. L'eclettismo e il rigore del design accompagnati da una costante ricerca sul colore e sui materiali e sulla contaminazione tra linguaggi diversi sono i cardini di ogni progetto di D-Segno Studio nella realizzazione di progetti su misura che corrispondono alle esigenze individuali di ogni cliente.

D-Segno Studio is a design agency founded in Fiorano Modenese by Davide Tonelli. It focuses mainly on design and research with a multidisciplinary approach that ranges from product and interior design to creative consulting (styling, moodbook, color study). D-Segno Studio develops collections of products for companies and creative concepts for design brands, designs interiors for individuals and retailers, and exhibition spaces for trade fairs and events. Eclecticism and design rigor accompanied by a constant research on color and materials and on the contamination between different languages are the cornerstones of every D-Segno Studio project in realizing custom-made projects that correspond to the individual needs of each client.

